



2019



# 2019 Marketing Programs Space Agreement (Page 1 of 2)

Please select from the marketing programs below and complete this form to reserve your space. Please indicate the date(s) for your placements.

## Online & Digital Marketing

### eMail Marketing

- Premier Room Service email blast **\$985.50** per blast \_\_\_\_\_  
**\$1,345** spotlight \_\_\_\_\_
- Exclusive Custom email blast **\$3,420** per blast \_\_\_\_\_

### Feature Dates

### Website - ABCGlobalServices.com

- Hot Deals Listing (ABC Rate) **\$445.50**/month \_\_\_\_\_  
(Not ABC Rate) **\$985.50**/month \_\_\_\_\_
- Agent Hot Deals Listing **No Charge** \_\_\_\_\_
- Featured Hot Deal **\$2,250**/month \_\_\_\_\_
- ROS Banner Ad **\$2,925**/month \_\_\_\_\_
- Supplier Portal **\$9,000**/year \_\_\_\_\_

### Feature Dates

### ABC Premier Hotel Directory

- Directory Logo Enhancement **\$540**/property **\$3,150**/brand
- Directory Color Enhancement **\$540**/property
- Featured Directory Listing **\$1,975**/yearly
- Geo-Targeted Banner Ad **\$450**/month per property  
**\$2250**/month per market per brand

## ezBOOKbyABC.com Marketing

### Geo-Biasing Display

- 1<sup>st</sup> Position **\$895.50**/month  2-3 Position **\$715.50**/month

# of Markets \_\_\_\_\_ # of Markets \_\_\_\_\_

(Please attach list of property names/markets)

### Homepage Banner

- Upper **\$2,925**/month  Lower **\$2,475**/month

## Print Publications (includes Digital Editions)

### ABC Premier Hotel Program brochure

- Full Page: **\$6,570**
- Half Page: **\$3,150**

### Premier Newsletter

- Back Cover: **\$6,570**
- Full Page: **\$6,030**
- Half Page: **\$3,150**
- Quarter Page: **\$1,890**

### Quarterly

### Additional Marketing Opportunities

- Premiere Openings **\$3,295**
- Independently ABC **\$2,995**
- Supplier Quiz **\$2,995**
- Supplier Webcast **\$6,000**
- UpClose  Classic **\$3,400**  
 Premier **\$7,500**



# Prices in RED reflect TravelClick's 10% discount.



### Powerful Partnerships. Premier Solutions.

6001 Broken Sound Parkway NW, Suite 340, Boca Raton, FL 33487 • USA +1-561-300-6645 • hotels@ABCGlobalServices.com



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## 2019 Marketing Programs Space Agreement (Page 2 of 2)

### TERMS AND CONDITIONS

I hereby state that as an authorized representative for said organization, the hotel represents that it is fully authorized to extend to ABC Global Services (and all subscribing agencies) the rates and items supplied by the hotel on this Agreement. In consideration of acceptance of said features and publication in any printed and/or electronic ABC Global Services marketing collateral, hotel will indemnify and save harmless ABC Global Services against all loss, liability damage and expense of any nature arising out of the copying, printing, and/or publishing of its information and resulting from any claims or suits for libel, violation of rights of privacy, publicity, unfair competition, intentional or negligent affliction or emotional distress, and/or copyright and/or trademark infringement. Hotel agrees not to hold ABC Global Services liable for errors in: hotel name, map locations, telephone and/or facsimile numbers, rates or other pertinent information and recognizes that ABC Global Services reserves the right to limit the amount of information published at the publisher's discretion.

The hotel agrees that in the event of change in ownership, affiliation or management, this Agreement and the features ascribed to hereof may not be altered during the life of this Agreement. Obligations hereunder shall be binding upon successors and assigns of the hotel. The hotel agrees that ABC Global Services may cancel hotel's participation in any ABC Global Services program if, it determines in its sole discretion, and without notice, that terms and conditions of this Agreement are not honored and that ABC Global Services has the right to publicize this information. It is the responsibility of any hotel that reserves marketing space to confirm their dates and submit required materials by the due date. If materials are not received by due date, space will be forfeited and rebooked on a space available basis only.

Jurisdiction and Venue. The Parties acknowledge that a substantial portion of negotiations and execution of this Agreement occurred or shall occur in Palm Beach County, Florida, and that, therefore, without limiting the jurisdiction or venue of any other federal or state courts. This Agreement and all transactions contemplated by this Agreement shall be governed by, and construed and enforced in accordance with, the internal laws of the State of Florida without regard to principles or conflicts of laws.

Enforcement Costs. If any legal action or other proceeding is brought for the enforcement of this Agreement, or because of an alleged dispute, breach, default or misrepresentation in connection with any provisions of this Agreement, the successful or prevailing Party shall be entitled to recover reasonable attorney's fees, court costs and all expenses from the non-prevailing Party even if not taxable as court costs (including, without limitation, all such fees, costs and expenses incident to appeals), incurred in that action or proceeding, in addition to any other relief to which such Party may be entitled.

**The hotel agrees to pay marketing fees to ABC Global Services within 30 days upon receipt of invoice. All pricing is subject to change.**

NAME (PRINT) \_\_\_\_\_ COMPANY \_\_\_\_\_

EMAIL \_\_\_\_\_ ADDRESS \_\_\_\_\_

TITLE \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_

AUTHORIZED SIGNATURE (REQUIRED) \_\_\_\_\_ POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

DATE \_\_\_\_\_

**Forward completed agreements to:** [hotels@ABCGlobalServices.com](mailto:hotels@ABCGlobalServices.com)



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