

Commitment to Clean



The <u>Commitment to Clean</u> initiative builds on Choice Hotel's long-standing cleanliness protocols and enhances the existing program with guidance developed in response to the pandemic, including recommendations related to deep cleaning, disinfecting, hygiene, and social distancing.



Guests may experience a growing variety of new and improved cleanliness protocols, products and communications at Choice-branded hotels:

Protocols

- · Heightened cleaning protocols for high-traffic areas using hospital-grade disinfectant.
- · Furniture arrangements designed to encourage appropriate social distancing.
- · Housekeeping "on-demand" option.
- · Changes in breakfast offerings.

Procedures

- · Design enhancements to help facilitate contactless check-in and check-out.
- · "Clean seals" on certain high-touch items in guest rooms.
- · Personal protective equipment for hotel staff.
- · Hand sanitizing stations located in high-traffic areas throughout the hotel.

Communications

- · On-property signage and decals reiterating guidelines and the importance of surface cleaning.
- Communications from front desk staff to guests about precautions taken for their safety and comfort, and reminders about additional safeguards available at guests' choosing.

On-property Materials

Guests may see the following materials on property during stays.

































