



## Supplier Presentation



2018 ABC PREMIER HOTEL PROGRAM™

JURYS  
INN

## The Power of ABC Partnerships



### Partner with Us

Each year, ABC agencies generate more than 26 million room nights in over 16,000 cities representing \$4.1 billion in hotel sales.

***Reach & engage over 20,000 travel professionals and corporate travel managers with ABC Global Services.***

# Who is ABC Global Services?

## Company Highlights

ABC Global Services is a travel management consortia with over 39 years of connecting travel buyers and hotel suppliers through innovative hotel programs

- Over 11,000 travel agency booking locations in 150 different countries
- Over 26 million room nights booked annually, representing \$4.1 billion in revenue
- 70% corporate, 25% leisure, 5% group
- Extensive and broad agency base:
  - Small to mid-sized agency groups
  - Corporate, leisure, and group agents
  - Corporate Travel Departments (CTD's)
  - Home-based, independent travel consultants
- Engaged and informed travel agents
  - Over 20,000 agents have opted to receive marketing materials
  - 17,000+ Travel Professionals are registered users on ezBOOK

## Top Agency Clients

AmTrav

Boeing (CTD)

Casto Travel

CorpTrav

**Corporate Travel Management (CTM)**

The Delta Companies (CTD)

**Direct Travel**

**Frosch International Travel**

Gant Travel

Hotel Connections

**Hotel Planner**

JTB International

KHM Travel (Host Agency)

Maritime Travel

Merit Travel

OASIS Travel (Host Agency)

Outside Agents (Host Agency)

PPD (CTD)

Sabre Mexico

**Signature Travel Network**

SR Travel

Travel Planners International

Travelliance

TSI

Valerie Wilson Travel

**Virtuoso**

## Value of Premier Hotel Program – *for Agencies*

- Access to the largest and most differentiated hotel program in the industry
- Connections to national / global account managers and property level contacts as needed. Opportunity to network with national / global account managers and property level contacts via UpClose with ABC
- Opportunity to take advantage of exclusive programs via Uniquely ABC quarterly promotions
- On going access to timely rate discounts, added commissions, new property openings, agent education programs, etc. via ABC Marketing
- Opportunity to earn financial bonuses based on increased compliance to ABCRate code

## Value of Premier Hotel Program – *for Hotels*

- Access to actionable production and revenue data for markets and properties
- An ADR which is consistently higher than other distribution channels
- A single partnership promoting hotels through multiple distribution platforms reaching corporate and leisure buyers:
  - GDS Channel
  - ezBOOK Channel
  - ABC Premier Hotel Program Directory
- Access to powerful and cost effective marketing tools including digital, point of sale, print, and interactive opportunities
- Dedicated resources to drive business to preferred hotel chains

## Common Misconceptions

### **ABC only has agency affiliations in North America**

70 percent of our agencies are in North America

20 percent of our agencies are in EMEA

5 percent of our agencies are in APAC

5 percent of our agencies are in LATAM

### **ABC only books corporate travel**

70 percent of our business is corporate travel

25 percent of our business is leisure travel

5 percent of our business is group travel

### **There are no marketing opportunities for individual hotels**

ABC has several marketing opportunities designed for individual properties

## Important to Note

- When reviewing arrivals report , “ABC” will not be in the name of the agency
- Consortia agencies are each responsible for their bottom line, therefore additional agency commissions and incentive programs are drivers for them
- The most well received “special offers” include something for the traveler & for the agency
- Hotelligence Reporting is not 100% accurate especially with agency location, agency affiliation
- ABC’s competitors are other consortia’s such as CCRA, Hickory, THOR, Travel Leaders, not TMC’s such as American Express, BCD, CWT, HRG, Radius
- ABC does not compete with Virtuoso and Signature Travel Network

## Competitive Landscape

### **Primary Competitors – Global Consortia Groups:**

CCRA  
THOR  
Hickory Global Partners  
Travelsavers

### **Secondary Competitors – Regional Consortia Groups:**

WIN  
VIA  
Berg Hansen

### **Secondary Competitors – Equity Based Groups:**

Radius  
Globalstar

### **Secondary Competitors – TMC Affiliate Networks**

BCD Travel Affiliates  
American Express Travel Partner Network  
Travel Leaders Network

## TMCs, OTAs and Other Programs - What's The Difference?

### **Traditional TMCs – They OWN their IATAs, technology, and agents**

American Express Global Business Travel  
BCD Travel  
Flight Centre  
CWT  
HRG

### **Amenity Based Programs – Much higher listing fees plus mandatory amenities**

Virtuoso  
Forsch Hotel Collection  
Signature Travel Network  
Travel Leaders Select Program

### **Online Travel Agencies – Inventory is fenced, rates are net, no loyalty points**

Expedia  
Priceline  
Hotels.com  
Booking.com

## Why is ABC Different?

- We have the **largest and broadest network of agencies**, CTD's, and agency groups
- 30% of our network is located **outside of the United States**
- We deliver at least **50% more roomnights** than our closest competitor
- We have the **largest Business Development Team** on the ground
- We stand by the accuracy of our IATA List
- We consistently have the **highest adoption** on our proprietary rate code
- Our agent events are the **most well attended** & we provide contact details
- We are the secondary hotel program for **Frosch, Virtuoso and Signature Travel**
- We provide a **revenue guarantee** to our hotels for participation
- We are known as the **most professional, pro-active, and flexible** consortia group amongst our competitive set
- We offer a variety of marketing opportunities for chains and properties

# Marketing Opportunities

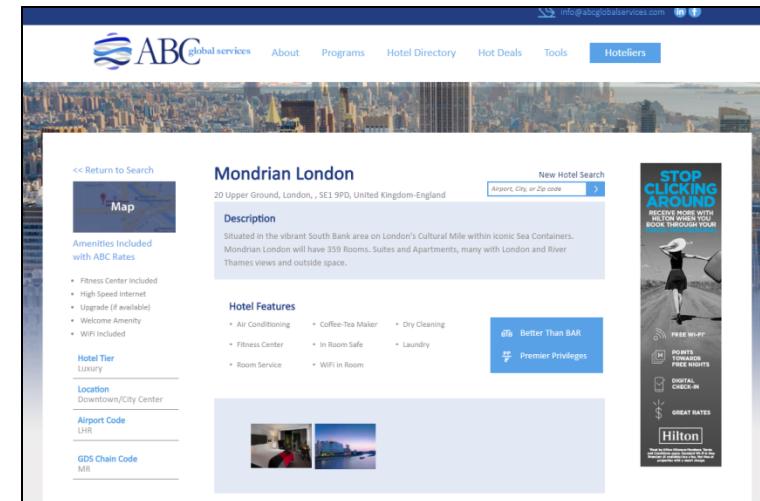
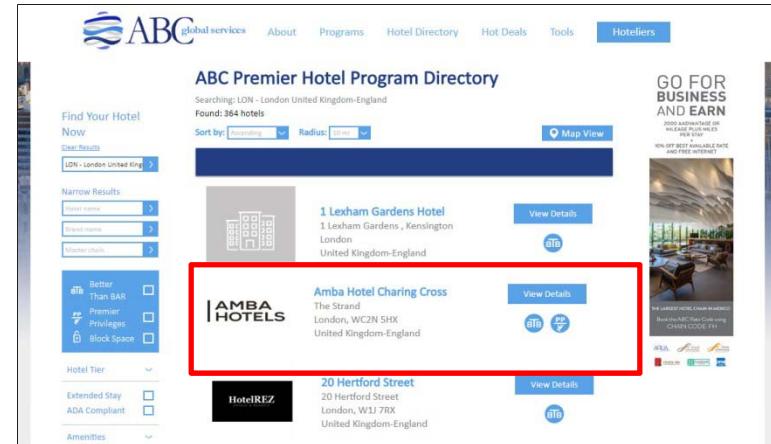
# Premier Privileges – Corporate Luxury Program

## Program Highlights

- Amenity-based program featuring 4- and 5-star hotels for VIPs
- **NO ADDITIONAL PARTICIPATION FEES** or separate rate access codes
- Streamlined reservations through ABC's Premier Desk
- Amenity requirements:
  - Complimentary Wi-Fi
  - Welcome amenity upon arrival
  - One additional amenity – hotel selects amenity option

## Program Benefits

- Complimentary listing in Annual Brochure – distributed to all ABC agencies worldwide.
- Complimentary photos on ABC Premier Hotel Program Directory
- Premier Privileges symbol on ABC Premier Hotel Program Directory
- Streamlined booking process through ABC Premier Desk



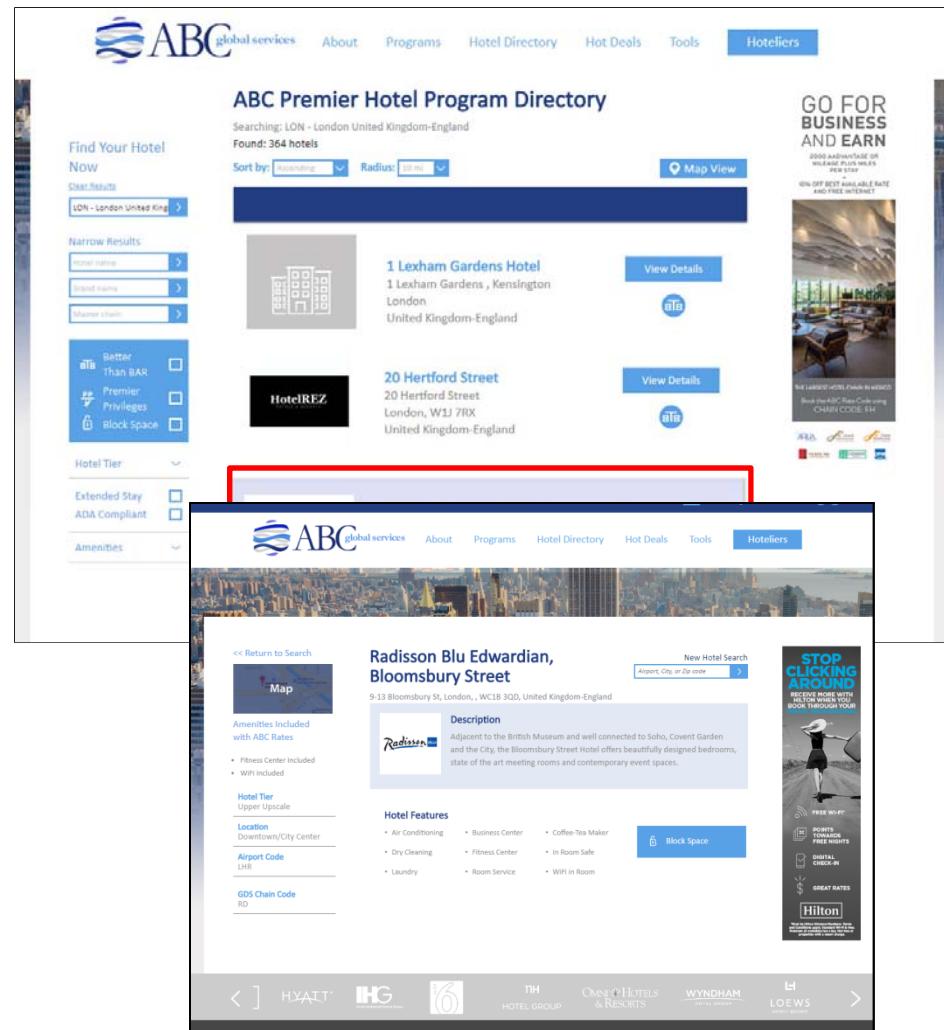
# Block Space

## Program Highlights

- Hotel chooses Block Space rates - ABC, BAR, or Rack Rates
- Hotel controls release period – 24 hour, 48 hours, 72 hours
- Hotel may submit up to 24 black out dates per year
- Hotel chooses room block allocation

## Program Benefits

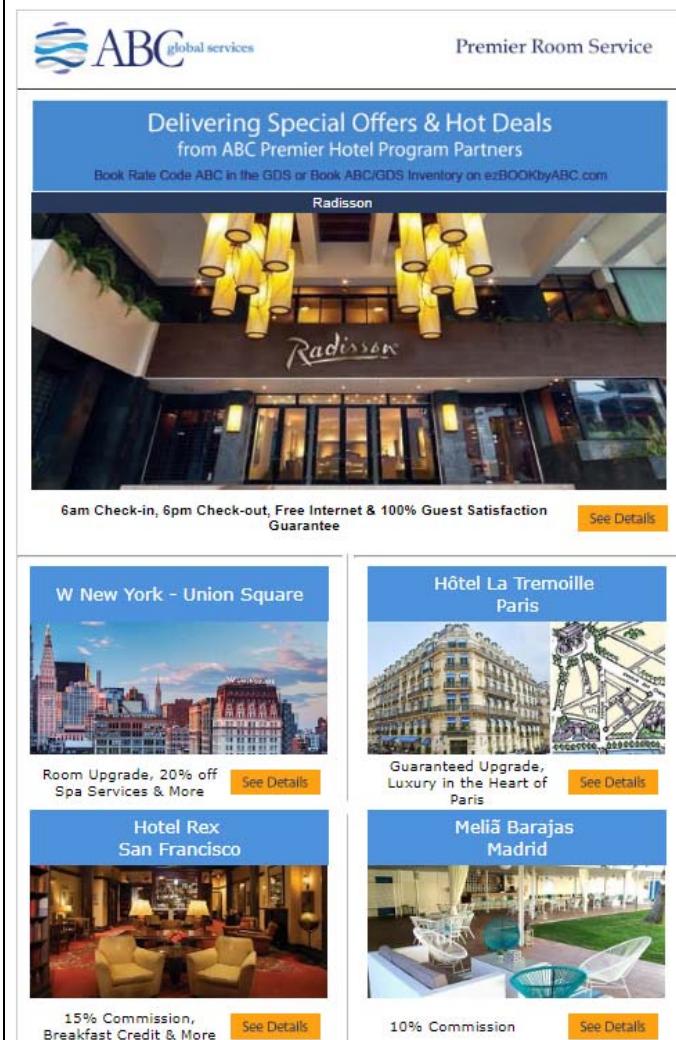
- Complimentary listing in ABC's Premier Hotel Program Printed Directory
- Complimentary color-enhanced listing on ABC Premier Hotel Program Directory and on ezBOOK (web based booking portal)
- Streamlined booking process through ABC Premier Desk
- Increased guest loyalty and future business



# eMail Marketing

## Premier Room Service Email Blast

- Multi-Partner Offers
- Frequency: Weekly
- Dist: 20,000+ Travel Professionals



The image shows a template for an email blast titled 'Premier Room Service'. The header features the ABC global services logo and the text 'Premier Room Service'. Below this is a promotional banner for 'Delivering Special Offers & Hot Deals from ABC Premier Hotel Program Partners', with a sub-instruction 'Book Rate Code ABC in the GDS or Book ABC/GDS Inventory on ezBOOKbyABC.com'. The main content area features a large image of a Radisson hotel lobby with a modern chandelier. Below the image is a guarantee: '6am Check-in, 6pm Check-out, Free Internet & 100% Guest Satisfaction Guarantee' with a 'See Details' button. The main content area is divided into four sections, each showing a hotel image and a promotional offer with a 'See Details' button. The sections are: 'W New York - Union Square' (Offer: Room Upgrade, 20% off Spa Services & More), 'Hôtel La Tremoille Paris' (Offer: Guaranteed Upgrade, Luxury in the Heart of Paris), 'Hotel Rex San Francisco' (Offer: 15% Commission, Breakfast Credit & More), and 'Meliá Barajas Madrid' (Offer: 10% Commission).

# eMail Marketing

## Exclusive Custom Email Blast

- Single Partner Offer
- Dist: 20,000+ Travel Professionals
- Option to distribute with your organization's name in the "From" line for more visibility

We are elevating the guest experience from hot breakfast to expanded fitness centers and more.



**LA QUINTA  
INNS & SUITES**

**Elevated. Expanded. Energized.**

It's difficult to understand just how dramatically we've elevated the **experience** at our newly reinvented La Quinta hotels until your guests have stayed at one. In the meantime, here's a peek at what they can expect:

**Great Room:**  
Our architects call it a "great room."  
Our guests lean more toward "awesome room."

- Stone wall with fireplace & 79" flat-screen
- Communal table with recharging station
- Freestanding check-in counters
- Computer/printing stations

**Breakfast:**  
Kick off your morning with more hot options at breakfast.

- Protein-rich scrambled eggs
- Delicious sausage & bacon
- Freshly prepared hot oatmeal with toppings

**Expanded Fitness Centers:**  
Free endorphins with every night's stay.  
We've also expanded our fitness center to include the latest exercise equipment:

- Larger Space
- Latest equipment with individual monitors
- New free weights & medicine balls

Chain Code LO / Rate Code ABC

 ABC global services

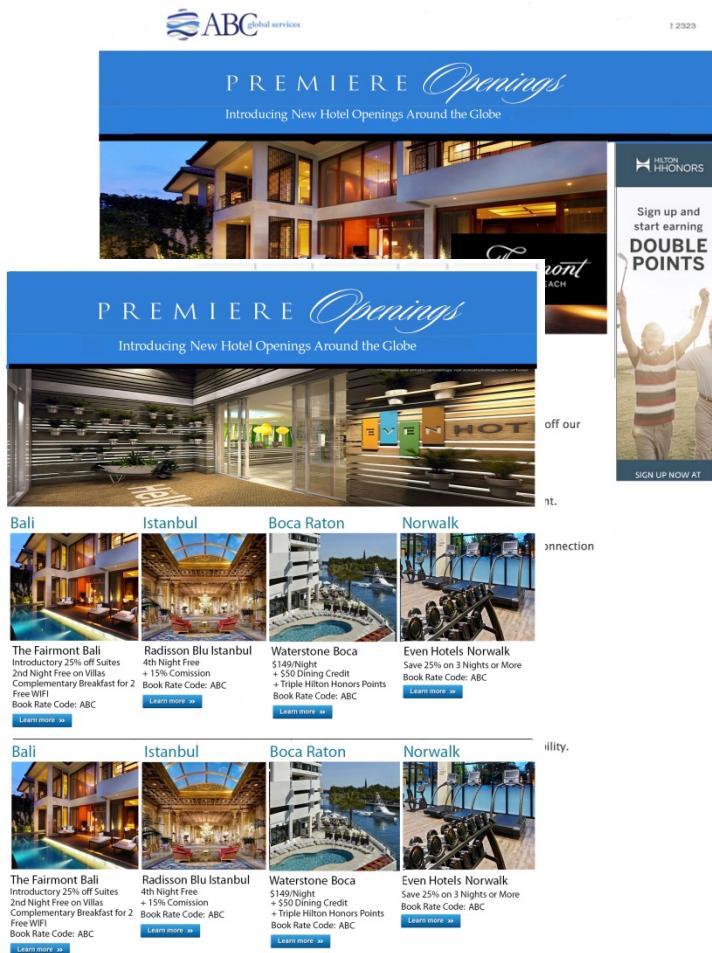
[VIEW HOT DEALS](#)

You are receiving this email because you are subscribed to ABC Global Services. Offers and promotions are provided by third party partners and ABC Global Services is not responsible for their content or availability. Terms and conditions may apply and offers are subject to availability at time of booking.

# Premiere Openings – 120 Day Campaign

## Comprehensive Marketing Package Includes:

- **Premier Hotel Program Participation**
- **Exclusive Custom Email Blasts** (one during campaign period)
- **Premiere Openings Email Blasts** (three during campaign period)
- **Listing on Premiere Openings Directory Page on ABCGlobalServices.com**
- **Inclusion in ABC Premier Magazine**
- **10 Minute Webinar (ezBOOK Agent Training)**
- **GDS auditing to ensure visibility and rate accessibility**



## Hot Deals

- Post special offers and promotions to a dedicated web page

## Featured Hot Deals

- Homepage placement with link to dedicated landing page featuring special offers

## Tower Banner Ads

- High-profile placement appears on the home page and throughout the site
- Animated ads are welcome

Hot Deals™

Click titles to view ads for Octo...

- 15% off F&B plus free WiFi and more!
- Book ABC rate and a chance to win a \$400 gift card to Barneys New York!
- 15% off with the Bed & Breakfast package
- 15% off BAR includes WiFi with the ABC rate
- Discover the difference between a 1 night stay and a 4 night stay!
- Book the ABC rate code at Taj Landmark
- Skip the lines, earn points & more!
- Book ABC for 15% off F&B, free WiFi and more!
- Book ABC for 10% off BAR including complimentary fourth night with the ABC rate
- Up to 10% off BAR includes free WiFi
- 10% off BAR includes WiFi, park access and more!

West Hollywood is crazy about ABC Global Services ...

... so much so that select West Hollywood hotels are offering SPECIAL VIP TREATMENT\* for stays booked between October 1 and December 31.

\*Does not apply to previously registered corporate rates. Book the ABC rate code.

Chamberlain West Hollywood

Offering 12% off BAR rate; free WiFi; and complimentary upgrade (if available).

The Grafton on Sunset

Offering 12% off BAR rate; free WiFi; and complimentary upgrade (if available).

Le Montrose Suite Hotel

Offering 12% off BAR rate; free WiFi; and complimentary upgrade (if available).

Le Parc Suite Hotel

Offering 12% off BAR rate; free WiFi; and complimentary upgrade (if available).

Mondrian Los Angeles

Offering up to 30% off Suites; and free WiFi.

Ramada Plaza West Hollywood

Offering two complimentary breakfast vouchers per stay; free WiFi; and loyalty points from Wyndham Rewards.

Other participating hotels include:  
Andaz West Hollywood; Best Western Plus Sunset Plaza; The London West Hollywood; Petit Ermitage; The Standard, Hollywood; Sunset Marquis; Sunset Tower Hotel.

visit west hollywood

HILTON HHONORS

HHONORS.COM/TRIPLE2015

## Agent Hot Deals

- Featured in Hot Deals section of website as “Agent Deals”
- Provides offers exclusively for travel professionals, such as:
  - **Agent Rates**
  - **Bonus Commissions**
  - **Booking Incentives**

amids. **Horry County, SC - FLOODING - Horry Coun**

Welcome, [harold@globaltravel](#) [Profile](#) | [Logout](#)

**ABC global services**

Search Hotels | Subscribers | Products & Services | Suppliers | Become a Subscriber | Service Bureau Login

**Agent Hot Deals**

Click categories and titles to view enhanced commission offerings, contests, FAM specials, training programs, and more!

**ABC Premier Hotel Program**

Top 10 Reasons to Always Book ABC Rates

ABC Newsletters

Agent Hot Deals™

Booking ABC and AW

CD Numbers

Online Forms

Preferred Supplier Forms

Premier Value Coupons™

Global Connect

ABC e-Travel Alerts

Referral Program

**ezBook**

**Hot Deals**

View ABC Preferred Supplier promotions...

**CAPE REY**  
CARLSBAD A MELTON RESORT

**GIDDY ABOUT ROOM RATES**  
Receive an extra 5% commission on all bookings through 12/31/2015  
Rates starting at \$189/night\*

\*Subject to availability

Chain Code: HH  
1 Ponto Road  
Carlsbad, CA 92011

# ABC Premier Hotel Directory

## Featured Directory Listing

- Elevate your listing to the top of the search results page to ensure maximum exposure
- Effective biasing system available in all markets on a limited basis

ABC Hotel Directory  
London, United Kingdom-England

BOOK ON ABC RATE  
GET FREE WIFI

TAJ GROUP

Change your Search

Where are you going?  
Enter a city, airport or zip code.  
London, United Kingdom

Hotel Chain? Optional

Hotel Name? Optional

Block Space? Optional  
 Block Space Hotels

Premier Privileges? Optional  
 Premier Privileges

Hotels

SEARCH AGAIN

Filter Results by:

Hotel Chain	Rating	Facilities	Prop. Type
Comfort Inns	★★★★★	Airport Shuttle	Luxury
Hilton Hotels	★★★★★	Breakfast Inc	Upper Upscale
Holiday Inn	★★★★★	Business Center	Upscale
Marriott Hotels	★★★★★	Restaurant	Middle w/ F&B
Sheraton Hotels	★★★★★	WiFi In-Room	Middle Scale
>> more		>> more	

Click for Map View

Displaying 1 - 25 of 307  
First | < Prev | Next > | Last

**Flemings Hotel, Mayfair**  
7-12 Half Moon Street  
London W1J 7BH  
United Kingdom-England

**Hilton London Paddington**  
146 Praed Street  
London W2 1EE  
United Kingdom-England

**196 Bishopsgate**  
196 Bishopsgate  
London EC2M 4RR  
United Kingdom-England

**The Academy Hotel**  
21 Gower Street  
London WC1E 6HS  
United Kingdom-England

FEATURED LISTING  
ABC RATES  
ABC DISCOUNT OFF BAR  
DETAILS

FEATURED LISTING  
ABC RATES  
ABC DISCOUNT OFF BAR  
DETAILS

ABC RATES  
ABC DISCOUNT OFF BAR  
DETAILS

ABC RATES  
ABC DISCOUNT OFF BAR  
DETAILS

DOUBLE POINTS  
on weekdays &  
TRIPLE POINTS  
on weekends.

HILTON HHONORS  
HHONORS.COM/TRIPLE2015

# ABC Premier Hotel Directory

## Geo-Targeted Banner Ad

- Targeted to display in the search results of the hotel's geographic market
- Animated ads are welcome

ABC Hotel Directory  
Miami, FL, United States

DOUBLE POINTS on weekdays  
& TRIPLE POINTS on weekends.

HILTON HHONORS  
HHONORS.COM/TRIPLE2015

## Directory Photo Enhancement

- Property listing with web compatible photos
- 5 photos may be featured

Carlton Hotel **ABC RATES**  
1075 Sutter St  
San Francisco, CA 94109-5866  
United States  
+1 (415) 673-0242  
+1 (415) 673-4904 (fax)

Description Amenities Facilities Block Space Request Small Group Request

roadway  
Franklin St  
Pacific Ave  
Jackson St  
Hyde St  
Leavenworth St  
Pine St  
Bush St  
Union Square  
Geary St  
O'Farrell St  
TENDERLOIN  
Franklin St  
Turk St  
Market St

**HOTEL CARLTON**  
SAN FRANCISCO

# ABC Premier Hotel Directory

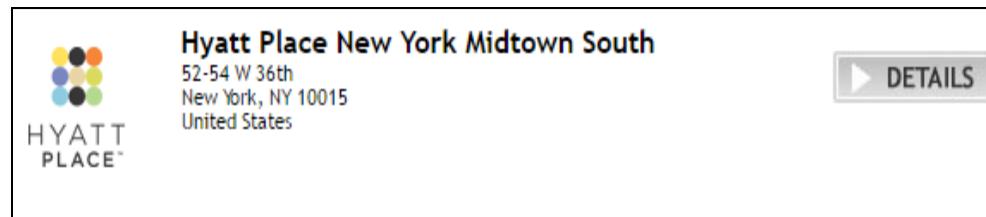
## Directory Color Enhancement

- Highlight your hotel's listing in color to ensure it is highly visible during hotel search process



## Directory Logo Enhancement

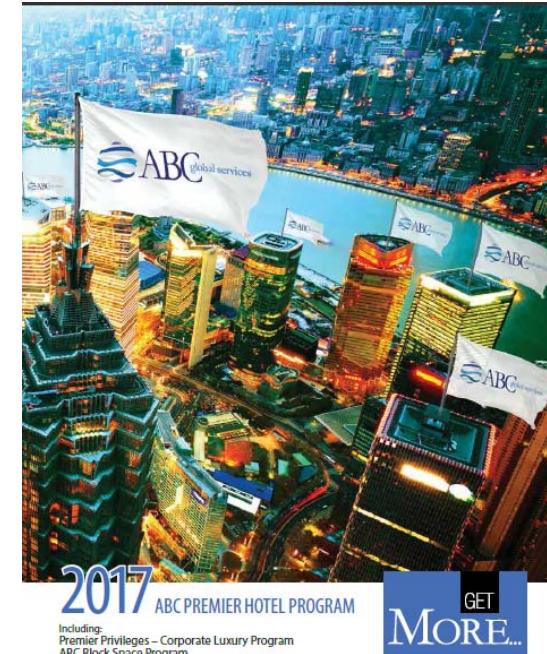
- Reinforce your hotel brand and identity with logos that appear on the search results and hotel details page



## Print Publications

### Premier Hotel Program Reference Brochure

- Published and distributed annually – print & digital
- Directory of hotels worldwide that participate in ABC's Block Space and Premier Privileges Programs
- Opportunity for half page and full page ad placements
  - Brand Awareness
  - Guest Loyalty Programs
  - Agent Loyalty Programs



# Print Publications

## Premier Newsletter

- Published four times annually – print & digital
- Distributed to over 20,000 travel professionals
- Editorial content focuses on providing industry news & product information
- Ideal forum to gain exposure with agency professionals who influence moving market share

## Placements Offered

- Quarter Page
- Half Page
- Full Page
- Back Cover



## Interactive and Sales Engagement Platforms



- ABC's premier event held in key business markets throughout the year
- Opportunity for top agency partners and preferred suppliers to network during an evening of education and entertainment
- Multiple sponsorship opportunities available
- Complete attendee list provided



A collage of images from the 2017 UpClose event. It includes a group photo of four people, a photo of a networking session, a photo of a man in a suit, and a photo of a man standing next to a 'Welcome' banner.

**2017 UpClose**  
with ABC global services  
Bringing Partners Together

**Welcome**

**2017 UpClose**  
with ABC global services  
Bringing Partners Together

**Special Thanks**  
To Our Premier Partners

**swissôtel CHICAGO**  
**ACCOR HOTELS**  
**CAREY INTERNATIONAL**  
**Hilton**  
**WORLD OF HYATT**

**MAST Travel Network**

**A Special Invitation for MAST Travel Network Agents**

**swissôtel** Chicago, IL June 29, 2017

**2017 UpClose** with ABC global services Bringing Partners Together

**You're invited! Thursday, June 29th, 2017 - Chicago**

ABC is very excited to bring our UpClose event back to Chicago! This is your opportunity to meet face-to-face with over 30 preferred hotel and industry partners, colleagues and your ABC Global Services team for a fabulous evening of networking, great food, fun and dozens of exciting prizes.

**Register Now!**

**Supplier Showcase**  
Meet over 30 Industry Suppliers

**ACCOR HOTELS**  
**Hilton** **HYATT**

AccorHotels | Ario Hotels | Carey International | Carlson Rezidor Hotel Group  
G6 Hospitality | Hilton | Hyatt Hotels & Resorts  
IHG | La Quinta Inns & Suites | Loews Regency New York Hotel  
Marriott International | New York City  
Two Roads Hospitality | Visit West Hollywood | Wyndham Hotel Group  
and many more

**Win Dozens of Exciting Prizes**  
We look forward to seeing you in Chicago.

**Additional Information**

**Register Now!**

**ABC global services**  
[www.ABCGlobalServices.com](http://www.ABCGlobalServices.com)

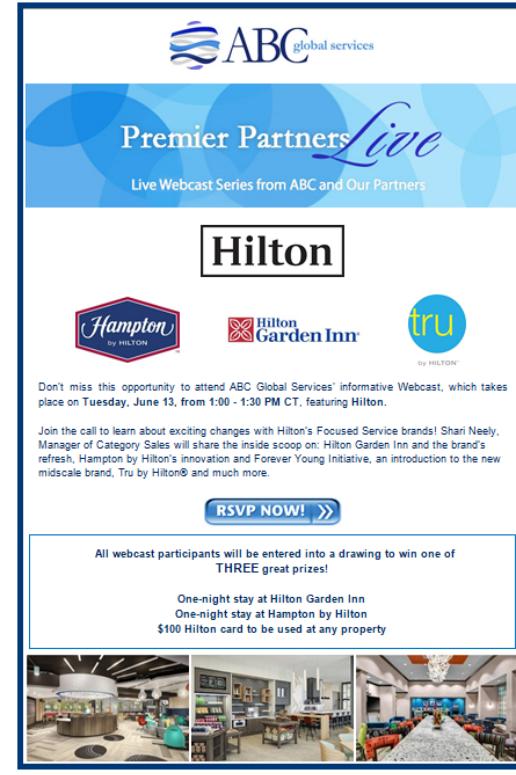
**ezBOOK**  
[www.ezBOOKbyabc.com](http://www.ezBOOKbyabc.com)

ABC Global Services  
1-800-722-5179 or 561-300-0845 | Email us at [info@ABCGlobalServices.com](mailto:info@ABCGlobalServices.com)

# Interactive and Sales Engagement Platforms

## Supplier Webcast

- Professionally moderated webcast
- Provide a PowerPoint or PDF presentation and ABC will:
  - **Promote the webcast**
  - **Manage the registrations**
  - **Host the webcast**
  - **Provide a complete list of attendees**



# Supplier Quiz Program

## Comprehensive Marketing Package Includes:

- 30 day program promoted by ABC
  - 1 Custom Email Blast
  - 3 PRS Placements
- Facebook Postings
- Agent Hot Deals
- ezBOOK Banner ad

It's easy; take our Educational Quiz for a chance to win

 Premier Hotel Program

**Take Hilton Hotels Educational Quiz & Win a Free Night Stay at any Hilton Worldwide!**

As part of ABC's commitment to agent education, we have partnered with preferred supplier Hilton Hotels to present an educational, interactive and fun quiz covering Hilton product information, agent tools and member programs.

All quiz participants who submit a completely accurate quiz response will be entered into a drawing for a free night stay at any Hilton property around the world. You have until April 30th to complete the quiz and win!

Good Luck! Thank you for your support of ABC and our preferred partner Hilton Hotels.

[View Presentation & Take Quiz](#)

[ABCGlobalServices.com](http://ABCGlobalServices.com)   [+1-561-300-6645](tel:+15613006645)   [info@ABCGlobalServices.com](mailto:info@ABCGlobalServices.com)



ezBOOKbyABC.com is the industry's most powerful hotel booking site exclusively for travel agents. The tool combines the same ease-of-booking as popular consumer tools while providing robust features agents need to do their job and be competitive.

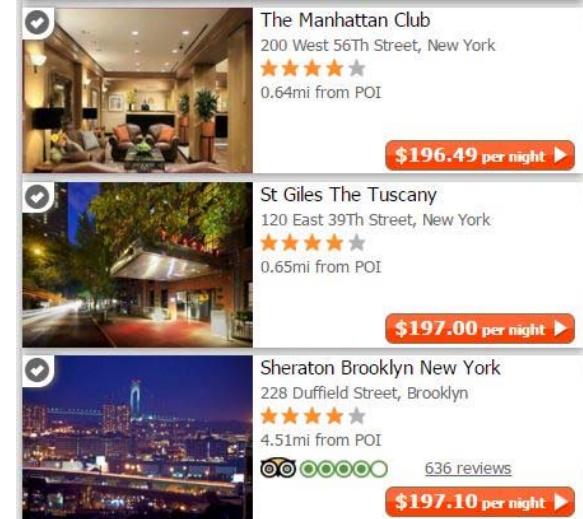
ezBOOK offers powerful advertising options to promote hotel and special offers directly to this most influential audience, at the point-of-sale.





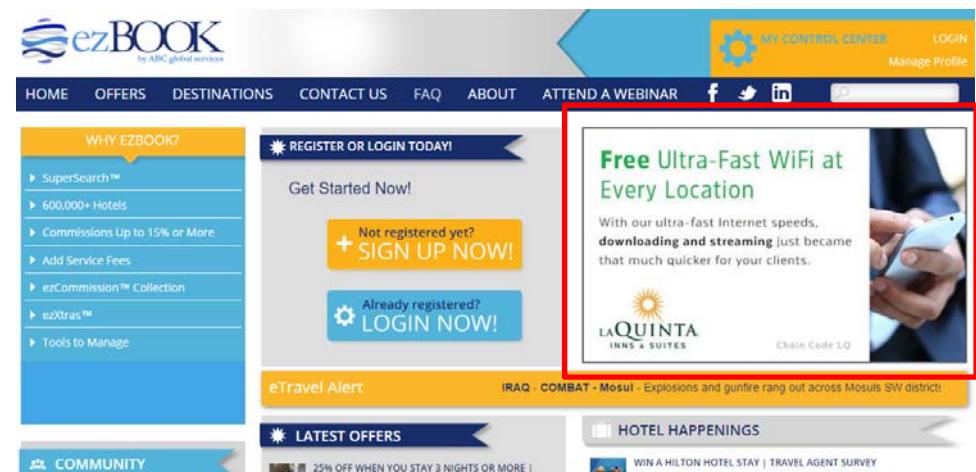
## Point of Sale – Geo-Biasing Display

- Property displayed in one of the top three positions of the hotel search results by destination
- Available per market, per month



## Home Page Banners

- Highly visible placements on home page to promote property and special offers
- Includes link to custom landing page





## Agent Log-in Page Banners

- Highly visible placements on agent login page
- Includes link to custom landing page
- Available on a monthly basis

The screenshot shows the ezBOOK Agent Log-in page. At the top, there is a navigation bar with links for HOME, OFFERS, DESTINATIONS, CONTACT US, FAQ, ABOUT, and ATTEND A WEBINAR. On the right side of the header, there are links for 'MY CONTROL CENTER', 'LOGIN', and 'Manage Profile'. Below the header, there is a 'Travel Agent Log In' form with fields for 'Username' and 'Password'. To the right of the form, there is a promotional banner for 'choose Radisson' featuring images of hotel rooms and the Radisson logo. A red box highlights this banner.

## ROS Tower Banner

- Run of site banner rotates on multiple pages throughout the site
- Includes link to custom landing page
- Available on a monthly basis

The screenshot shows the ezBOOK homepage. At the top, there is a navigation bar with links for HOME, OFFERS, DESTINATIONS, CONTACT US, FAQ, ABOUT, and ATTEND A WEBINAR. On the right side of the header, there are links for 'MY CONTROL CENTER', 'LOGOUT', and 'Manage Profile'. Below the header, there is a 'Latest Offers' section featuring a large banner for '#1 Hotel Booking Site for Travel Professionals' with a picture of a coastal landscape. To the right of this, there is a section for 'ACCOR HOTELS' featuring logos for Raffles, Fairmont, and Swissôtel. A red box highlights this 'ACCOR HOTELS' banner. On the left side of the page, there are sections for 'BOOKING ENGINE' (with links for HOTELS, GROUP BOOKINGS, ABC Hotel Directory, and SHORE EXCURSIONS) and 'COMMUNITY' (with links for SEARCH JOBS, POST JOB, FAM'S, GROUP OPENINGS, and FORUMS).

# Annual Participation Fees & Marketing Package Options

## All Prices are in USD\$ per Property

Features	Basic	PHP Plus	PHP Classic	PHP Deluxe
Annual Listing Fee	✓	✓	✓	✓
Highlighted Directory Listing		✓	✓	✓
Premier Room Service eMail Blast		✓ 1 eblast	✓ 2 eblasts	✓ 4 eblasts
Geo-Biasing Display in ezBOOK / Month			✓ 2 months	✓ 4 months
Reporting (Room Nights/Rev/ADR)			✓	✓
Agency Feeder City Report			✓	✓
ABC – GDS ABC Rate Code Audit			✓	✓
<b>Annual Fee</b>	<b>\$975</b>	<b>\$1,495</b>	<b>\$2,095</b>	<b>\$3,095</b>
Total Marketing Value		\$3,000	\$5,000	\$7,000
Your Savings		\$1,500	\$2,905	\$3,905

## How to Maximize Your Participation

- Pay attention to how you complete your RFP in Lanyon
- Always reference **Chain Name** in your marketing messages
- Always reference the ABC rate code and the **JI** Chain Code
- Be pro-active with your marketing – respond & block your space early
- Be engaged – participate in trade show opportunities, utilize marketing
- 
- Know your business – understand which agencies are affiliated with ABC
- Partner with your sister properties on marketing – saves you money!
- Let us know how we can help

## The Power of ABC Partnerships

- Over 11,000 agency booking locations in 150 different countries
- Over 26 million room nights booked in 16,000 cities representing \$4.1 billion in revenue
- 70% Corporate, 25% Leisure, 5% Group
- Access to powerful and cost effective marketing to over 20,000 travel professionals around the world
- Hotel Relations and Business Development teams dedicated to driving more business to
- ABC hotels worldwide

**THANK YOU !**

**ABC Global Services • 6001 Broken Sound Parkway NW, Suite 340 • Boca Raton, FL USA**  
+ 1-561-300-6645 • [hotels@abctravel.com](mailto:hotels@abctravel.com)

